



IN THE U.S. PATENT AND TRADEMARK OFFICE

in re U.S. Patent Application of:

APPLICANTS: Juhnyoung Lee

SERIAL NO.: 09/672,363

FILING DATE: 09/28/2000

EXAMINER: Kianersi, Mitra

ART UNIT: 2143

ATTORNEY'S DOCKET NO.: YOR920000674US1

TITLE: BUSINESS METHOD AND USER INTERFACE FOR PRESENTING
BUSINESS ANALYSIS INFORMATION SIDE-BY-SIDE WITH
PRODUCT PAGES OF AN ONLINE STORE

Commissioner for Patents
Alexandria, VA 22313

RECEIVED

JAN 15 2004

APPOINTMENT OF ASSOCIATE ATTORNEY

Technology Center 2100

Dear Sir:

The undersigned attorney, who has been appointed as an Attorney of Record in the Declaration and Power of Attorney for the above-identified patent application, hereby appoints:

All Attorneys associated with **Customer Number 29683**

as his Associate Attorneys to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all future official communications and telephone calls to:

Harry F. Smith, Esq.
Reg. No.: 32,493
HARRINGTON & SMITH, LLP
4 Research Drive
Shelton, CT 06484-6212

Telephone: (203)925-9400 Facsimile: (203)944-0245
email: hsmith@hspatent.com

Respectfully submitted,

1/9/04
Date

Louis J. Percello, Esq.
Reg. No.: 33,206
IBM Corporation
IP Law Department
Yorktown Heights, New York 10598
(914) 945-3145

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T.D.
01/21/04